

13 June 2025

Statement: Guidelines on Participation in Cheerleading Events Outside Hong Kong

To all member teams:

With the rapid development of cheerleading in Hong Kong, an increasing number of local teams are seeking opportunities to participate in overseas competitions and exchange activities. The Cheerleading Federation of Hong Kong China (CFHK) believes that all international participation must strictly adhere to proper compliance procedures. This is not only a matter of professionalism and sports ethics, but also a fundamental requirement for the long-term development of the sport and its alignment with international standards. A unified reporting mechanism enables official federations to coordinate and represent their respective regions in global events, thereby enhancing the overall image and competitiveness of cheerleading.

CFHK has recently learned that a local team has participated in the “National Cheerleading Open” hosted by Chinese Taipei. This competition was conducted without following the standard notification procedures to the officially recognized cheerleading governing bodies of China, including Mainland China, Hong Kong, and Macao. As the event claims to be a “national” competition, such conduct clearly violates the One-China Principle and fails to comply with the basic requirements of international sports organizations regarding regional representation and coordination.

The Cheerleading Federation of Hong Kong China is the only officially recognized governing body in Hong Kong by the International Cheer Union (ICU). It is responsible for overseeing the development of cheerleading in Hong Kong and coordinating international affairs on behalf of the region.

To uphold the reputation of Hong Kong teams in the international sports community and ensure regulatory consistency and eligibility for future international competitions, CFHK hereby issues the following guidelines:

1. Responsibility for Participation Declaration

- All CFHK-affiliated teams planning to participate in cheerleading events outside Hong Kong (including open competitions, invitationals, and performance exchanges) must notify CFHK in writing prior to registration, and seek consultation;
- CFHK will assist in assessing the nature and compliance of the event and provide guidance to safeguard the team’s eligibility and recognition in future competitions.

2. Review of International Participation

- For events with regional representation or potential naming disputes, participation must be approved or acknowledged by the relevant cheerleading federations of China, including Mainland China, Hong Kong, and Macao;
- As the sole official entity representing Hong Kong in international cheerleading matters, CFHK has the duty to review and regulate all overseas participations.

3. Adherence to the One-China Principle

- Any event claiming “national” status but lacking recognition from all three official sports authorities of Mainland China, Hong Kong, and Macao will be deemed improperly labelled. CFHK will not recognize any results or records from such events;
- Participation that contravenes national policies or harms the reputation of Hong Kong’s sports community may affect a team’s eligibility in future local or international competitions.

4. Consequences of Non-compliance

- Teams that register or participate in overseas events without prior declaration and approval may be subject to disciplinary actions or membership review under CFHK’s constitution;
- Such teams shall bear any potential legal liability arising from their actions. CFHK will not endorse or assume responsibility for any unauthorized participation.

All teams are urged to take these guidelines seriously to protect the integrity and international standing of cheerleading in Hong Kong. Should there be any questions or plans concerning overseas events, teams are welcome to contact CFHK for consultation at the earliest opportunity.